



## DECLARATION AND POWER OF ATTORNEY

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We, **STEPHEN D. TILEY** and **RODNEY S. SMITH** respectively declare:

We are citizens of the United States of America and are residents of Carlisle and Boiling Springs, whose post-office addresses are 6 Todd Road, Carlisle, Pennsylvania 17013 and 1109 Kuhn Road, Boiling Springs, Pennsylvania 17007-9631, respectively.

We believe ourselves to be the original, first and joint inventors of the improvement entitled "**METHOD OF USING PRODUCT PICKUP TO CREATE DIRECT MARKETING OPPORTUNITIES**" described and claimed in United States Patent Application Serial No. 09/824,510 filed April 2, 2001, which is a continuation-part of pending United States Application Serial No. 09/753,211, filed January 2, 2001, which is a continuation-in-part of pending application Serial No. 09/707,185 filed November 6, 2000.

We have reviewed and understand the contents of the specification, including the claims.

That this application claims the benefit of the following earlier filed United States Provisional Application No. 60/193,525 filed March 31, 2000.

That, as to the subject matter of this application which is common to said provisional patent application, we do not know and do not believe that the same was ever known or used in the United States before our invention thereof; or patented or described in any printed publication in any country before our invention thereof or more than one year prior to said provisional patent application; or in public use or on sale in the United States more than one year prior to said provisional patent application.

That said common subject matter has not been patented or been made the subject of an inventor's certificate before the date of said provisional patent application in any country foreign to the United States on an application filed by us or our legal representatives or assigns more than twelve months prior to said provisional patent application.

That the first filed application for patent or inventor's certificate on said invention set forth in said provisional patent applications filed by us or our legal representatives or assigns in any country foreign to the United States is: none.

As to the subject matter of this application which is not common to said provisional patent application, we do not know and do not believe that the same was ever known or used in the United States before our invention thereof; or patented or described in any printed publication in any country before our invention or more than one year prior to the date of this application; or in public use or on sale in the United States more than one year prior to the date of this application.

That said subject matter of this application which is not common to said provisional patent application has not been patented or made the subject of an inventor's certificate in any country foreign to the United States on an application filed by us or our legal representatives or assigns more than twelve months prior to the date of this application.

That the first filed application for patent or inventor's certificate on said invention set forth in this application filed by us or our legal representatives or assigns in any country foreign to the United States is: none.

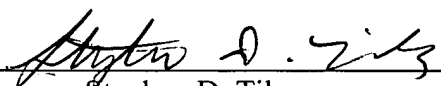
We acknowledge our duty to disclose information of which we are aware which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56(a), including matters as occurred between the filing date of our said provisional patent application and the filing date of this application.

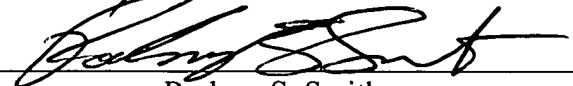
We declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

We hereby appoint Frederick B. Ziesenheim, Registration No. 19,438; William H. Logsdon, Registration No. 22,132; Russell D. Orkin, Registration No. 25,363; David C. Hanson, Registration No. 23,024; Richard L. Byrne, Registration No. 28,498; Kent E. Baldauf, Registration No. 25,826; Barbara E. Johnson, Registration No. 31,198; Paul M. Reznick, Registration No. 33,059; John W. McIlvaine, Registration No. 34,219; Blynn L. Shideler, Registration No. 35,034; Julie W. Meder, Registration No. 36,216; Lester N. Fortney, Registration No. 38,141; Randall A. Notzen, Registration No. 36,882; James G. Porcelli, Registration No. 33,757; Kent E. Baldauf, Jr., Registration No. 36,082; Christian E. Schuster, Registration No. 43,908; Thomas J. Clinton, Registration No. 40,561; Dean E. Geibel, Registration No. 42,570; Nathan J. Prepelka, Registration No. 43,016; Jessica M. Sosenko, Registration No. 47,102; Kirk M. Miles, Registration No. 37,891; and J. Matthew Pritchard, Registration No. 46,228, whose post-office address is 700 Koppers Building, 436 Seventh Avenue, Pittsburgh, Pennsylvania 15219-1818, Telephone No. 412-471-8815, our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as they may deem advisable, to receive the patent when granted and generally to do all matters and things needful in the premises, as fully and to all intents and purposes as we could do.

**All correspondence and telephone calls should be addressed to James G. Porcelli.**

We hereby subscribe our names to the foregoing specification and claims, declaration and power of attorney this 22<sup>nd</sup> day of MAY, 2001.

  
Stephen D. Tiley

  
Rodney S. Smith



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Applicant or Patentee: Stephen D. Tiley and Rodney S. Smith Attorney's Docket No.: 3520-010579H  
Serial or Patent No.: 09/824,510  
Filed or Issued: April 2, 2001  
For: "Method of Using Product Pickup to Create Direct Marketing Opportunities"

**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) & 1.27(b))--INDEPENDENT INVENTOR**

As a below named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the invention entitled "Method of Using Product Pickup to Create Direct Marketing Opportunities" described in

     the specification filed herewith.  
  X   application serial no. 09/824,510, filed April 2, 2001.  
     patent no. \_\_\_\_\_, issued \_\_\_\_\_.

I have not assigned, granted, conveyed or licensed and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention to any person who could not be classified as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

  X   no such person, concern, or organization  
     persons, concerns or organizations listed below\*

\*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

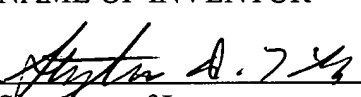
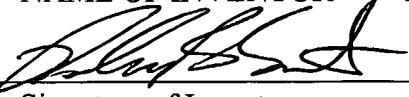
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

     INDIVIDUAL      SMALL BUSINESS CONCERN      NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

<u>Stephen D. Tilev</u>	<u>Rodney S. Smith</u>	
NAME OF INVENTOR	NAME OF INVENTOR	NAME OF INVENTOR
<u></u>	<u></u>	
Signature of Inventor	Signature of Inventor	Signature of Inventor
<u>May 22, 2001</u>	<u>May 22, 2001</u>	
Date	Date	Date